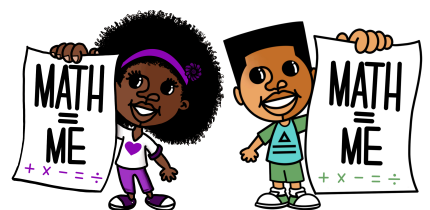




MATH CONFIDENCE IN A BOX FOR K-8



See the kits in action!
Schedule a demo with us here:



THE PROBLEM:

Decades of research reveal a troubling truth: **math anxiety** isn't just a childhood fear. According to the Department of Education, **math anxiety impacts a staggering 93% of adults**, hindering both students and educators. **Math anxiety begins in childhood** and limits many students' interest in STEM and other math-heavy fields, creating a future workforce gap. The pandemic further exacerbated these issues, **disrupting math education and widening the confidence gap**.

The stakes of not addressing math anxiety are high, impacting career paths, earnings, and health. Research from Ohio State University demonstrates the tangible benefits of **high math confidence**, showing that it can correlate with an **additional \$94,000 in annual income**. Furthermore, lupus patients with high math confidence and skills are significantly **less likely** to experience severe disease activity than those with low math confidence and skills. These findings make a strong case for **actively enhancing both math confidence and skills to unlock students' full potential**.

THE SOLUTION:

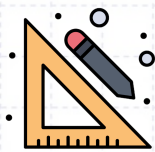
Math Equals Me provides educators and youth organization leaders with an impactful solution to **combat math anxiety** and engage students through our **innovative math kits**. Each kit combines **real-world math applications, engaging storytelling, social-emotional learning (SEL), and standards-aligned activities**. This integrated approach transforms math from a challenging subject into an engaging story that students can see themselves as part of. Using these kits in your educational strategy empowers students to **build math confidence, understand math's relevance in their lives, and start a journey of discovery and achievement**.

WHAT'S INCLUDED:

- Educator/Facilitator Guide + Recommended PD/Training
- Standards-Aligned Math Activity Workbook
- Real-World Mathematician Feature
- Screen-Free Manipulative
- Math Affirmation
- Writing Prompts
- Real-World Themes
- Fun Themed Item

Math Equals Me kits provide practice and skill-building in Fractions/Decimals/Percents, Geometry, Word Problems, Multiplication/Division, Logic/Critical Thinking...and more!

Benefits



REAL-WORLD MATH APPLICATION

Kits bridge classroom concepts with everyday life, making math tangible and relevant through practical applications

STANDARDS-ALIGNED CROSS-CURRICULAR LEARNING

Activities blend math with other subjects, enriching understanding and showing math's versatility in real-world contexts.

GROWTH MINDSET + SEL PRACTICE

Kits promote an SEL approach that nurtures a growth mindset, empowering students to view challenges as opportunities for learning.



ROYAL OAK SCHOOLS

A COMMUNITY OF EXCELLENCE

Kit Subscription Program

Royal Oak Middle School Student Survey Results '23-'24 School Year. Tier 2 Math Intervention Program

83%

Responded "Yes" to the question, "If you were [the teacher], would you continue to get the kits for your students after this year?"

**7
Out Of 12**

Chose 'Agree' or 'Strongly Agree' for the statement, "The kits have made me more excited about learning math."

67%

Rated an increase in their math confidence as a result of using the kits (using Likert scale rating)

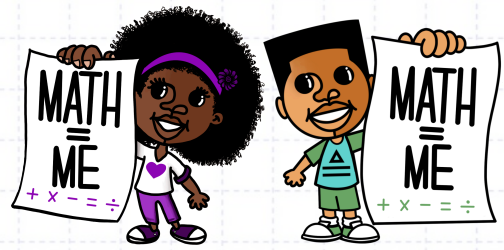
**7
Out Of 12**

Responded "Yes" to the question, "After using the kits this school year, do you see yourself as someone who can do well in math?"

Read the full case study [here](#)



SIGNATURE PD TOPICS



01

KEEP IT |X|: STRATEGIES FOR CREATING A MATH-POSITIVE & MATH-CONFIDENT CLASSROOM/ SCHOOL

Explore effective strategies to create a supportive and engaging math environment, using growth mindset principles and positive reinforcement to empower every student.

02

“I’M NOT A MATH PERSON”: UNDERSTANDING MATH ANXIETY’S ORIGINS AND IMPACT

Delve into the root causes of math anxiety with a workshop that helps educators identify, understand, and effectively address the psychological barriers affecting their students (and sometimes, themselves!)

03

UNDERSTANDING AND ADDRESSING MATHEMATICS ANXIETY: PROFILES, TOOLS, AND STRATEGIES FOR BUILDING CONFIDENCE

Understand and address the varied profiles of math anxiety, such as 'Avoidant Allen' and 'Fixed Mindset Felicia' with tailored strategies that foster an inclusive and supportive classroom environment.



MATH EQUALS ME

Your Supplemental Real-World Math Resource
Where We Strengthen the 'M' in STEM

TESTIMONIALS & RESULTS

"We have been using [the kits] at our elementary school for three years now. It's amazing to see how confidence has grown in our young women. They not only see themselves as mathematicians, but feel affirmed and celebrated in their racial identity. Seeing the joy of our students when learning about the featured mathematicians is such a highlight. Students ask about [the kits] all the time and want to know when they can do more math. They're connecting math to their many interests thanks to [you] and we are so grateful for the kits and lessons!"

Lisa W., Former Assistant Principal/Current Principal Resident, Denver, CO

"I'm grateful to have expanded my network and been inspired by **Black Girl MATHgic's** session. My colleague and I were awarded an NCTM Equity in Mathematics grant for nearly \$8000 to purchase Math Equals Me kits for our grade 3-5 scholars. Thanks, SBL, for facilitating connections that make a difference!"

Lou Ann F., Math Coach, Pittsburgh, PA

"I was writing to ask about the delivery company, but the shipment arrived while I was typing!!! And now I AM REALLY EXCITED!!! I cannot wait for our students to see these kits!! (Me, doing the Cabbage Patch at my desk.)
I will be in touch."

Katisha J., District Instructional Lead Teacher, Cambridge, MA

3,000+

Children Served

~80%

Of Students Who Attend Our Workshops Report That The Experience Helped Them Understand How Math Connects To Everyday Life, See Themselves Using Math In Their Future Careers, And Be More Aware Of How Math Shows Up In The Real World.

100%

Of Educators Who Completed Our Post-Session Surveys Rated Our Trainings As Valuable, Actionable, Engaging, And Inspiring.

88%

Of Students Surveyed Reported Increased Math Confidence After Using Our Kits (Up From **67%** The Prior Year)

SNAPSHOT OF WHO WE'VE SERVED



Contact Us Today to Learn More:

mathequalsme.com 302-313-MATH

A portrait of Brittany A. Rhodes, a Black woman with long, dark braids, smiling. She is wearing a purple t-shirt. The text 'MATH = ME FOUNDER BIO:' is overlaid on the image.

MATH = ME FOUNDER BIO:

BRITTANY A. RHODES

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19

Brittany Rhodes is the Founder and General MATHager of Math Equals Me, where she creates culturally relevant, real-world math experiences designed to build confidence, reduce anxiety, and help students see themselves as capable mathematicians. Through standards-aligned kits, student workshops, educator professional development, and speaking engagements, she partners with schools, districts, and out-of-school time programs to strengthen math confidence, identity, and belonging.

Brittany holds a Bachelor of Science in Mathematics from Spelman College and an MBA from Carnegie Mellon University. With more than 20 years of experience supporting students in math in out-of-school time and enrichment settings, she brings together deep content knowledge, business strategy, and a practical understanding of the emotional barriers that can shape a learner's relationship with mathematics. Her work is grounded in the belief that lasting math success requires more than skill development alone; students also need confidence, meaningful connections, and opportunities to experience math in ways that reflect their lives and interests.

Brittany's work has received national recognition, including features in Black Enterprise, Good Morning America, Forbes, and [Beyoncé.com](https://www.beyonce.com). In 2025, she received the Association for Women in Mathematics Presidential Recognition Award. Her work has also been recognized by the Library of Congress through the inclusion of a math confidence kit connected to the legacy of mathematician Dr. Gloria Gilmer.

Brittany is a proud native of Detroit, MI, where she lives with her husband and daughter. She remains committed to helping schools and communities nationwide close the math confidence gap and create learning environments where every student can feel that math belongs to them.

SEE THE KITS IN ACTION

At Math Equals Me, our mission is to increase math confidence and decrease math anxiety, empowering the next generation of math enthusiasts and mathematicians. We provide real-world, hands-on supplemental math kits for K-8 students, offer **professional development** for educators, and deliver **math confidence workshops** designed to inspire and support student success. Schedule a demo with us today by scanning the QR code below or visiting tiny.url.com/mathequalsme!

